

# ambys, mood-first social app

## privacy policy

last updated: February 2026

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### ambys is a mood-first social app

we're here to create a space where people can share what's real — safely, intentionally, and on their own terms

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This Privacy Policy explains what data we collect, why we collect it, and how you stay in control.

#### The short version (TL;DR)

- We collect only what's needed for ambys to work
- We don't sell your data
- We don't run ads
- We don't suggest your profile to contacts
- You decide what you share and who sees it
- You can delete your content or your account anytime

#### What data we collect (and why)

##### account information

**what:** phone number, username

**why:** account creation and security

Your phone number is used only for login and security and is never visible to other users.

##### content you share

**what:** moods, posts, comments, reactions, messages

**why:** this is the core of ambys

You control what you share and can delete content or your entire account at any time.

Private account content is not reviewed unless reported.

## messages & interactions

**what:** direct messages

**why:** to let you connect with others

We don't read your direct messages. Our team may review messages only in rare cases involving:

- reported violations
- serious safety concerns
- support or technical requests

## device & usage data

**what:** device type, OS version, app activity

**why:** app stability, security, and improvements

This data is processed in aggregate for analytics, product improvements, and bug fixing.

## approximate location (city-level)

**what:** general location such as city or region

**why:** to understand where our community is growing and support basic regional functionality

We do not track precise GPS location or real-time movement.

## contacts & friends

We do not access your contacts unless you explicitly choose to invite someone.

Contact access, if used, is optional, limited to that action, and never stored or used for discovery or recommendations. You always decide who you let in.

## Who can see your content

You can choose between:

- **Public profile** — visible inside ambys
- **Private profile** — only visible to you

You can change this anytime.

## Safety & moderation

To keep ambys safe, we may remove content or restrict access — temporarily or permanently — if rules are violated.

## Your rights

You can:

- access your data
- edit or delete content
- delete your account
- request data removal

For this, contact us at **[support@ambys.app](mailto:support@ambys.app)**.

## Changes to this policy

If we update this policy significantly, we'll notify you in the app.

## Contact us

Questions or concerns?

Reach us at **[support@ambys.app](mailto:support@ambys.app)**.

Trust matters here.